



# PRAKASAM ENGINEERING COLLEGE

O.V. Road, Kandukur, Prakasam Dist., A.P., Tel : 08598 222288, 221300

APPROVED BY AICTE, NEW DELHI | AFFILIATED TO JNTU, KAKINADA, UNDER AMMA EDUCATION SOCIETY

## A Report of workshop on Entrepreneurship Awareness Camp

(12 Aug 2014 to 13 Aug 2014)

A Faculty Development programme on "A Report of workshop on Entrepreneurship Awareness Camp "was held from 12 Aug 2014 to 13 Aug 2014 at PEC, where the Faculty of Engineering and Management Sciences were present. The main objective of the workshop Objective of entrepreneurship conducted in the premises of an academic institution and aims at creating awareness among students about various facets of entrepreneurship while highlighting the merits of pursuing such a career option. In each EAC, about 75 students are exposed to different aspects of entrepreneurship, including opportunity guidance, services offered by agencies of support system etc. A visit to the industries located in the region is also arranged to bring the students in direct touch with practicing entrepreneurs. **Dr.M.Siva Prasad**, Associate Professor of Dept.of Management Studies, Ramananda terdha Engineering college was invited by the institution as speaker for three days FDP.

The event started on 12 Aug 2014 with an overwhelmingly warm welcome address delivered by Dr.Ravikumar, followed by words of motivation by **Dr.M.Laxmana Rao**, Principal of PEC, welcomed our resource person **Dr.M.Siva Prasad** enriching association between us in the future. One of the students, sang a melodious rendition to invoke the blessings of the Goddess of Enlightenment. The audience were inspired by the motivating words of **Dr.M.Laxmana Rao** followed by the interesting talk by **Dr.M.Siva Prasad**.

**Dr.M.Siva Prasad**, Associate Professor of Dept.of Management Studies conducted the workshop with power point presentation. **Dr.M.Siva Prasad**, Associate Professor of Dept.of HRM, ANU Campus;Guntur conducted the workshop with power point presentation.

Day	Morning	Session	Afternoon	Session
	<b>Session I</b>	<b>Session II</b>	<b>Session III</b>	<b>Session IV</b>
1st	Inauguration- Camp Objective, Entrepreneurship (general concepts only)	Historical background- Indian values vis-a-vis Entrepreneur ship and the present scenario	B R E Identification of opportunities for entrepreneurs	Mechanism of product selection and technology- assistance from R&D labs and others on choice of technology etc
2nd	How to start a	Tech. &	Financial	Support and



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SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture.)	commercial Aspects of SSI unit (General concept only)	A K	aspects of SSI unit including salient features of a project report	financial assistance from Govt. agencies, banks, financial institutions, SFCs and others- securities demanded by FIs/banks etc
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Associate Professor **Dr.M.Siva Prasad** had interactive sessions with the faculty on course outcomes and mapping to create experience for all the participants. He also has given the effective ideas for the set up the quality bench marks for academic and administrative activities. He suggested the faculty to be more self-conscious about quality education and research, and continuously involved in its improvement by self-competition and teamwork.

At the end of the faculty Development programme, few faculties gave their feedback, and explained how they were benefited. In the end **Dr.M.Siva Prasad** was presented with token of appreciation by Principal **Dr.M.Laxmana Rao** for the reference and support in organizing this faculty Development programme.

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